

\$200 Billion in equity, serving more than 1 million investors, has been raised by ADISA sponsor members

407 Broker-Dealer Firms have attended an ADISA conference since 2014

4,000+ Members who are key decision makers influencing more than **220,000 financial service professionals** involved in alternative investments

More than 5,000 financial service professionals have attended an ADISA event since 2013



ADISA

Executive Summary



Education

- Leading edge conferences featuring key industry experts, educational panels and topical presentations
- Publication best practices, white papers and other educational resources, including the Guide to Alternative Investments
- Production of Alternative Investments Quarterly, featuring in-depth articles
- Opportunities for continuing education credits



Advocacy

- Direct action from association (lobbying on Capitol Hill, meeting with legislative and regulatory bodies)
- As a registered lobbyist, ADISA keeps members informed of legislative and regulatory issues.
- Issue monitoring—Grassroots—call to action for members, often via micro-sites with customizable letters
- Submissions of comment letters on industry issues to governing bodies and other associations

Core Principles



Networking

- Conference attendance is balanced, representing all sponsors, service providers and funding sources
- All events feature ample time dedicated for networking
- Conferences bring together a unique, diverse group of professionals under one roof for face-to-face connections
 - ADISA conferences are held in easily accessible areas across the country



ADISA's volunteer leadership works for its members to maintain the integrity and reputation of this industry by promoting the highest ethical standards, providing education and networking opportunities, and in representing the industry in the public and political arenas.

1,000+ Attendees

Annual Conference & Trade Show
October 23-25, 2017
Las Vegas

700+ Attendees

Spring Conference
April 3-5, 2017
New Orleans

200 Attendees

Due Diligence Forum



Events

Members have the opportunity to learn about a variety of investment programs at each event.

- Real Estate Offerings
- Interval Funds
- Private & Public Funds
- Business Development Companies
- Mutual Funds
- Master Limited Partnerships
- Oil & Gas/Energy
- 1031 Exchanges
- Non-Traded REITs
- Conservation Easements
- Equipment Leasing
- Life Settlements

Other Affiliated Partners
 Broker-Dealers
 RIAs

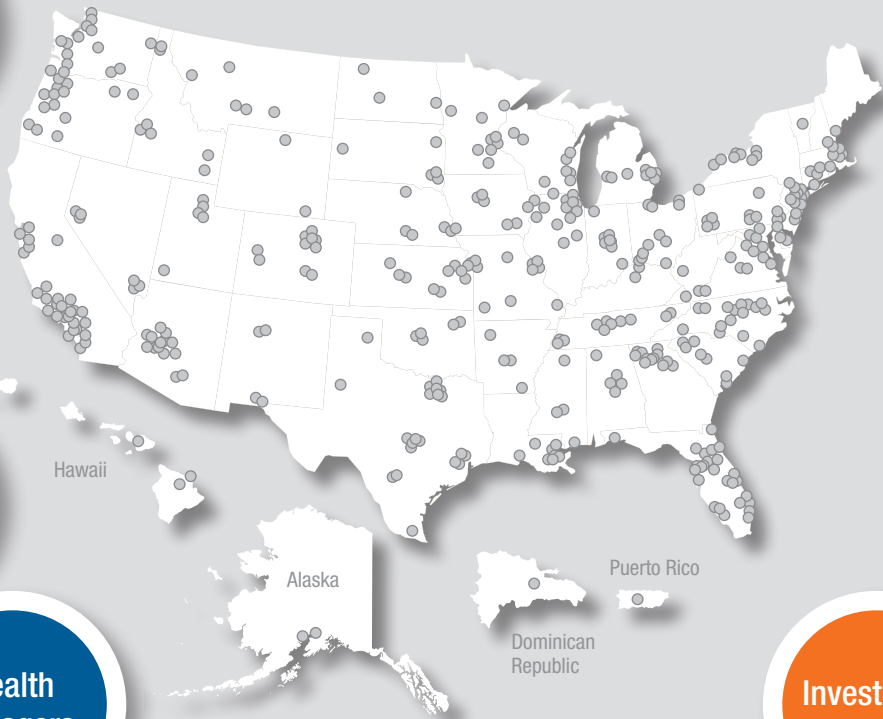
Qualified Intermediaries

Family Offices

ADISA currently has more than 4,000 members from all 50 states in various alternative investments professions.

Sponsors/ Issuers of Alternative Investment Products

Marketing Firms



Due Diligence Firms

Real Estate Firms

Law Firms/ Securities Attorneys

Technology Providers

Investment Bankers

Wealth Managers

Investment Advisers

Registered Reps

Institutional Managers

The Alternative & Direct Investment Securities Association (ADISA) is the nation's largest trade association for the alternative and direct investment industry, providing education, networking and advocacy for members.

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ADISA is a registered not-for-profit trade association (IRS 501c6) with a foundation (IRS 501c3), the ADISA Foundation, which provides college scholarships.